

## SPONSORSHIP FACT SHEET

### ABOUT ACUI:

ACUI is a nonprofit educational organization that brings together college union and student activities professionals from hundreds of schools in seven countries. Its members work on urban and rural campuses, in two-year and four-year institutions, and at large and small schools. They are students and administrators whose mission is to build campus community. ACUI Region 12 includes schools from Texas, Louisiana, Arkansas and Mexico.

### ATTENDANCE:

Between 150-250 staff and students who are active in the student union environment attend the ACUI Region 12 conference each year. **Professional Staff** attendees include middle and senior managers who manage and run the everyday operations of student union buildings throughout the region. Their buildings include meeting spaces with audio-visual needs, performance spaces, lounges, retail spaces, and food venues. These professionals also plan and facilitate entertainment and activities for the general student body at their universities. They are generally the decision makers for most purchases. **Student attendees** at the conference are typically leaders on their campus who help choose entertainment and activity options for their college union. They may also help run the building, support audio visual services, and plan meetings and events.

### EXHIBITING:

The vendor hall is open on Saturday, October 2 from 10:30 a.m. to 4:30 p.m. All other conference activities stop at the opening and closing of the vendor hall—providing dedicated time to meet with all conference attendees. The conference also provide snacks and incentives to encourage attendees to visit each vendor booth. If you support the conference at bronze sponsorship level or above, you may attend the conference and network with the attendees. Past vendors include architects, audio visual companies, interior designers, furniture vendors, food service providers and companies that specialize in collegiate entertainment and activities. An 8"x8" booth area is \$150.00.

### SPONSORSHIP:

The conference sponsorship team can work with you to create a sponsorship experience that works with your budget and business goals. T-shirts, lanyards, conference bags, keynote speakers, meals and the student leadership conference track are all available for sponsorship. Vendors with relevant expertise may also be invited to provide an educational session as part of the sponsorship package. Companies that sponsor at bronze level or above receive complementary exhibit space in the vendor hall and recognition on conference signage and in the conference program.

### CONTACT US:

Please review the included sponsorship form and contact us to discuss how you can gain access to students and professionals passionate about building community in the college union setting.

Jared G. Jones

Sponsorship and Vendor Hall Team Lead

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**Association of College Unions International  
Region 12 Annual Conference  
October 1-3, 2010**

**Exhibitor/Sponsorship Registration Form**

If your company is interested in securing exhibitor space and/or in making a donation to the conference, please complete this form and return it with all applicable fees no later than August 9, 2010.

Company Name:

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Company Description:

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PO Box/Street Address

City

State

Zip

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Mr.   Ms.   Mrs.   Dr.   First Name:

Last Name:

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Email Address and Phone #

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Rep 1

Rep 2

Rep 3

Rep 4

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Are you interested in providing an educational session? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please briefly describe your presentation topic:

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Do you need an electrical outlet for the operation of your exhibit? Yes \_\_\_\_\_ No \_\_\_\_\_

We can provide extension cords (qty) \_\_\_\_\_ and power strips (qty) \_\_\_\_\_.

Will you participate in the EXHIBITOR PRIZE DRAWING program? Yes \_\_\_\_\_ No \_\_\_\_\_

(ACUI Region 12 Conference participants will carry around a card to be stamped by the exhibitors. Cards with a qualifying number of stamps will be entered into a drawing. The available prizes will be items donated by the participating exhibitors. Participants will win the prize ONLY if their card has been stamped by the sponsoring exhibitor.)

Prize Drawing items or In-Kind Donations (and approximate retail value):

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## ACUI Region 12 2010 Conference Exhibitor / Sponsor Registration Form

Description	Quantity	Enter Totals	Notes
Vendor Hall Booth 1 @ \$150 each			FREE if you choose Platinum through Bronze sponsorship
Additional Booths @ \$150 each			
Number of people attending opening banquet @ \$25			FREE if you choose Platinum through Bronze sponsorship
Number of people attending Saturday Lunch @ \$20 each			FREE if you choose Platinum through Bronze sponsorship
Number of people attending Saturday Dinner @ \$30 each			FREE if you choose Platinum through Bronze sponsorship
Golf Scramble \$75 per person or \$200 per foursome (foursome includes conference attendees)			
Platinum Sponsorship \$1000+			
Gold Sponsorship \$750-\$999			
Silver Sponsorship \$500-\$749			
Bronze Sponsorship \$400-\$499			
Friend of ACUI Region 12 \$100-\$399			

The undersigned company/person/exhibitor, its agents, and employees assume the entire responsibility for losses, damages, and claims arising out of injuries or damages to the exhibitor's displays, equipment, or other property brought onto the premises of The University of Texas at San Antonio. The undersigned company/person/exhibitor, its agents, and employees shall also indemnify and hold harmless The University of Texas at San Antonio and ACUI Region 12, its agents, servants, and employees, as well as ACUI, its officers, agents, and delegates from any and all losses, damages, injuries, and claims.

Company Name:

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First Name:

Last Name:

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Signature:

Date:

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Mail completed registration, forms, and checks payable to ACUI Region 12 to:

Jared G. Jones

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UTSA University Center

One UTSA Circle

San Antonio, TX 78249

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